

Thiago Dalcin

Senior Product Designer

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EXPERIENCE

unu Motors – Senior Product Designer

BERLIN, GERMANY / JAN 2020 - PRESENT

Building the next generation of MaaS (mobility as a service) solutions. I strive to fight complexity while leading the end-to-end product design process. Collaborating with engineers to get the most out of the diverse knowledge sharing.

Ambush – Lead Product Designer

AUSTIN, US & PORTO ALEGRE, BRAZIL / 2 YEARS

Helping American B2B businesses to scale through user-centered design and product thinking. Besides that, I connected client/business and user needs to the product team, leading a team of four designers and working closely with engineers.

Hogarth Worldwide – Product Designer

PORTO ALEGRE, BRAZIL / 1 YEAR

End-to-end UX/UI Design: From user research and user journey mapping to prototyping & visual design. Besides that I facilitated design sprints as a problem-solving and collaborative framework.

Grupo RBS – Visual Designer

PORTO ALEGRE, BRAZIL / 3 YEARS

Responsible for the creation of the brand strategy, visual identity and motion graphics for broadcast programs of the biggest media group in Brazil. I collaborated for the implementation of the design thinking within the corporation.

Moresco Studio – Visual Designer

PORTO ALEGRE, BRAZIL / 5 YEARS

Branding, 3D illustrations and motion graphics. Besides that, I learned the basics of project management, client facing and leadership.

EDUCATION

User Experience – Post-graduate

UNIRITTER, BRAZIL / 2017 - 2018

Two years course focused on interactive systems in agile teams. Design thinking, User Research, Data driven design & Gamification.

Design – Bachelor

FEEVALE, BRAZIL / 2008 - 2014

Interactive Technology – Exchange

UNIVERSITY OF TAMPERE, FINLAND / 2012 - 2013

SKILLS

Strategy & Research: Design thinking, design sprint, user journey mapping, user research, user testing, stakeholders interview, heuristic evaluation, A/B testing and experimentation.

Prototyping: Rapid prototyping using Figma, Adobe XD, Invision, Axure, Low - High fidelity prototyping, HTML5, CSS3 & SASS.

Visual Design: Motion design with After Effects, Principle, Adobe XD, Sketch, Figma, Design systems & Atomic Design.

LANGUAGES

Portuguese: Native

English: Fluent

Spanish: Fluent

German: Beginner

French: Beginner